

Brilliant Distinctions

Brilliant Distinctions is a Consumer Loyalty Program offered by the makers of Botox, Juvederm and Lattise. Points are earned for each Botox treatment. These points can be used to create a coupon that you can apply towards future Botox, Juvederm treatments or to purchase Lattise. While you can redeem coupons towards Juvederm and Lattise purchases, currently the program only offers consumers the opportunity to earn points from their Botox treatments.

The wonderful part of this program is that as you continue to receive Botox treatments, you will see a larger savings.

Deposit 1 and 2	200 points
Deposits 3, 4, and 5	250 points
Deposits 6, 7, and 8	300 points
Deposits 9, 10 and 11	350 points
Deposits 12 and up	400 points

How Do I Register for the Program:

Patients who were previous participants in the Botox Cosmetic Program (holder of plastic Botox Rewards Cards) should have received an email from the company providing information on registering for this new program. If you currently have one of these cards but did not receive the email, please call the Brilliant Distinctions Program at 888-324-2745 for direction on registering.

For New Botox Patients: The office has a welcome kit that will be provided to you at your first Botox treatment. Instructions will be included in the kit for registering and participation with the program.

What Do I Have to Do to Earn Points?

To begin earning points with each Botox Treatment, simply register on the Brilliant Distinctions Website. Once you are registered advise our staff that you are a participant. The staff will then create a voucher each time you have a treatment. The program only allows you to earn a voucher one time every 3 months.

How Many Points Do I Need to Redeem a Coupon?

200 Points	\$25.00 coupon
300 points	\$35.00 coupon
400 points	\$50.00 coupon
500 points	\$65.00 coupon
575 points	\$75.00 coupon
725 points	\$100 coupon
850 points	\$125 coupon
950 points	\$150 coupon
1100 points	\$195.00 coupon
1450 points	\$320.00 coupon

How Do I Get A Coupon To Use For My Treatments?

Prior to coming to the office for a treatment, log onto the Brilliant Distinctions Website and choose "Redeem Points". The screen will show you how many points you have available to you. Make your selection as to how many points you would like to use and Click "Create Coupon". Print this coupon and bring to your treatment. This amount will then be taken off your treatment charge.

What Happens If I Forget to Print a Coupon?

Since this is not a program created and maintained by our office, we can not honor any discounts offered by the Brilliant Distinctions Program unless a printed coupon is presented at the time of treatment. We do not have the power to make exceptions since it is not our program.

Do I have to do anything after the treatment?

Yes, once you have received your treatment our staff will let the program know that you have received a treatment. The Brilliant Distinctions Program will then email you a voucher with the points earned by having this treatment. Please note that there is an expiration date on the voucher. We suggest that you immediately upon receiving the voucher in the email, log onto the website and "bank" the points so that they will be available to you for your treatments. If the voucher is not redeemed prior to the expiration date, these points will be lost and there is nothing our office can do to get them back for you since this is not our program.

Do the Points Expire?

Yes. It is important to realize that the points have not been added to your profile until after you redeem the voucher issued from your treatment. The expiration date of the voucher will be printed on the voucher you receive in the email. Once the points are "banked" the program states that

these points will remain active in your profile as long as you have either deposited or redeemed points within 2 years. Our office can not make allowances for expired vouchers or points since The Brilliant Distinctions Program is a Allergan Corporation Program.

The Brilliant Distinctions Program is a program offered by Allergan Corporation. Our office has no control over the program